OLD MINERS' ASSOCIATION

BRINGING HISTORY ALIVE and FAMILIES TOGETHER SINCE 1949

2011 MEMBERSHIP APPLICATION

__ Individual Member $10	__ Supporter $100	__ Sponsor $250*	__ Patron $500*
Individual Member Benefits: • Member Button • Eligible for 'Members Only' Raffles All Year • Eligible for **Bronze Level** Advertizing Package on "Big Bear Thanks You" Website	*Supporting Member Benefits:* • Member Button • Eligible for 'Members Only' Raffles All Year • Eligible for **Silver Level** Advertizing Package on "Big Bear Thanks You" Website • Plaque • Honorary Badge • Recognition on OMA Website & Facebook Page	*Sponsoring Member Benefits:* • Member Button • Eligible for 'Members Only' Raffles All Year • Eligible for **Gold Level** Advertizing Package on "Big Bear Thanks You" Website • Plaque • Honorary Badge • Recognition on OMA Website & Facebook Page • Complimentary Commercial Entry in Old Miners' Big Bear Heritage Parade	*Patron Member Benefits:* • Member Button • Eligible for 'Members Only' Raffles All Year • Eligible for **Platinum Level** Advertizing Package on "Big Bear Thanks You" Website • Plaque • Honorary Badge • Recognition on OMA Website & Facebook Page • Complimentary Commercial Entry in Old Miners' Big Bear Heritage Parade

All merchants, businesses or organizations that join Old Miners' who are interested in offering discounts or specials to America's military will also be eligible for recognition in the **'Big Bear Thanks You'** marketing campaign (See more details of this program on the reverse side of this application).

Please tell us how you would like your membership dues spent. 80% of the membership funds will be distributed across the major Old Miners' Days events you select below, according to the percentage you specify. Remaining and/or undesignated funds will be used for general operating expenses.

__% Old Miners' Big Bear Heritage Parade
__% Fawnskin Doo Dah Parade
__% Miss Clementine Pageant & 1800s Church Picnic
__% Burro Events
__%Outhouse Race
__%Horseshoes

Last Name: _____ First Name: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Home Phone: _____Cell Phone:_____ E-mail: _____

Occupation: _____

Special Skills/Talents/Hobbies: _____

Resident Status (Please Circle One): Full-Time Resident / Part-Time Resident / Visitor

Please tell us what committees you might like to serve on, or any other suggestions you have for Old Miners:

_____

_____

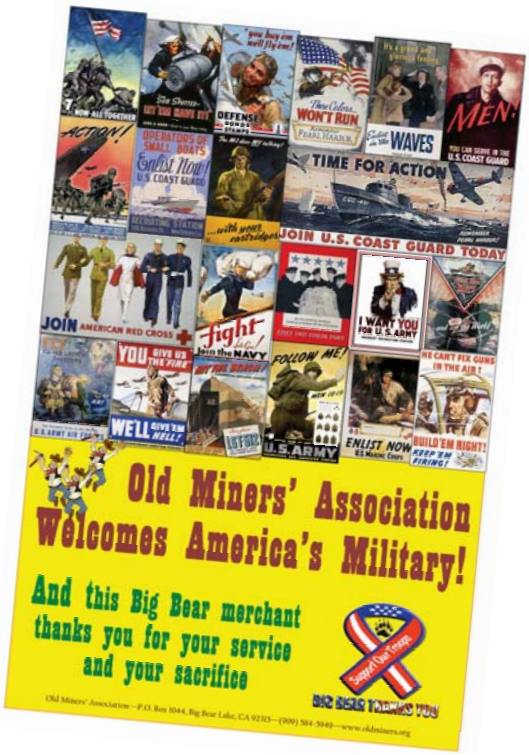
_____

**Membership dues at the Sponsor or Patron levels may be paid in cash, or through the equivalent value in professional services and/or the wholesale value of merchandise donated to the Old Miners' Association.*

OLD MINERS' ASSOCIATION • PO BOX 1044 • BIG BEAR LAKE, CA 92315 • (909) 584-5949
www.oldminers.org

BIG BEAR THANKS YOU

The Old Miners' Days 2011 theme "*Respecting Our Past– Protecting Our Future*" captures the lore that shaped Big Bear Valley and continues Old Miners' tradition of honoring America's military who protect our future. We are launching a marketing campaign that sends a clear message to our military men and women that Big Bear is grateful for their service and sacrifice by partnering with area merchants and event organizers who will offer seasonal or annual discounts to military personnel and their families. We are designing a website, a poster and a brochure that will be sent to military bases. Your Old Miners' membership will help support the production costs of these materials and provide you additional marketing exposure all-year.



AVAILABLE MARKETING PACKAGES

__ Bronze Level ($10)	__ Silver Level ($100)	__ Gold Level ($250)	__ Platinum Level ($500)
Marketing Exposure: • 'Big Bear Thanks You' Poster • Listing of your business on 'Our Partners' page of bigbearthanksyou.com	*Marketing Exposure:* • 'Big Bear Thanks You' Poster • Listing of your business on 'Our Partners' page of bigbearthanksyou.com • Logo with active link featured on secondary web pages • Permission to use 'Big Bear Thanks You' logo	*Marketing Exposure:* • 'Big Bear Thanks You' Poster • Listing of your business on 'Our Partners' page of bigbearthanksyou.com • Logo with active link featured on secondary web pages • Permission to use 'Big Bear Thanks You' logo • Option to print coupons from website	*Marketing Exposure:* • 'Big Bear Thanks You' Poster • Listing of your business on 'Our Partners' page of the bigbearthanksyou.com • Logo with active link featured on secondary web pages • Permission to use 'Big Bear Thanks You' logo • Option to print coupons from website • Logo with active link featured on Home Page • Rotating Banner Ads

Once we go live with this campaign, we will submit our program to the www.joiningforces.gov website, a national initiative to mobilize all sectors of society to give our service members and their families the opportunities and support they have earned.